

A *Answers*

- ① being creative, working with people
- ② **a** before he actually started his studies.
- ③ He made targets for himself (goals) that were small and so easy to do (achievable).

B

- ① His friends / fellow students (peers) were also important to him now / also affected him (influences).
- ② **a** We all want ... to be successful.
b It's great to be able to learn from each other's experiences.
- ③ He always wanted to liaise with others / raised funds for charities / ran a half marathon / race for charity.

C

academic side: any four from: student support / great facilities / makes you think outside the box / teaches you how to set up a business / focuses on your individual business goals / knowledge about fundamental business principals / tutors have helped (or reference to their knowledge or guidance or support)
(**Don't allow:** he'd always wanted to study business / relaxed atmosphere)

social side: any four from: great facilities / relaxed atmosphere / worked for charities / ran in a half marathon / race / his peers/friends